

Kete Āwhina Pakihi

Business toolkit



This toolkit endeavours to support Rotorua businesses, and others in the rohe (district), to access te reo Māori resources. This Kete Āwhina will cover the following:

Learning	Short online reo Māori course – Focus on pronunciation, basic reo Māori activities and salutations as well as useful kupu (words) for work.
History	Founding Rotorua Township Agreement and other Te Arawa stories
History	Revitalisation of te reo Māori
Salutations	Get to know day to day and in the office mihimihi (salutations) to use a-waha (verbally) and a-tuhi (in writing)
Signage	Bilingual signage list – Consider using some of these kupu (words) in your business
Signage	Bilingual signage guide

Purpose: *This toolkit is not accredited. It has been developed in partnership with other organisations to support Rotorua residents to learn more about te reo Māori and Māori culture. This Kete Āwhina will help people to feel confident and comfortable using te reo Māori as well as being Māori environments.*

This toolkit has been designed for you to use at your own pace.

CHECKLIST

Description	Have you completed this?	
	Yes	No
<p>Sign up to Toro Mai, a two part introductory online course about te reo Māori and Tikanga Māori, offered by Massey University. The two part interactive programme should take about 20 hours to complete.</p> <ul style="list-style-type: none"> Toro Mai, a free course that's not accredited, has no assignments and exams. You can start the journey by clicking HERE. 		
<p>The agreement that led to establishing the township of Rotorua was signed on the 25 of November, 1880. Do you want to learn more about the Fenton Agreement and other Te Arawa stories?</p> <ul style="list-style-type: none"> Click HERE to learn more. 		
<ul style="list-style-type: none"> Before 1840, te reo Māori was the country's prominent language. By 1985, fewer than 50,000 Māori could speak Māori. <p>You can learn more about the Māori language revitalisation journey download the reo Māori revitalisation timeline by clicking HERE.</p>		
<p>Rotorua Reorua is about embracing te reo Māori and enhancing your understanding of one of New Zealand's unique taonga (treasures).</p> <ul style="list-style-type: none"> A simple way to embrace Rotorua Reorua is by using salutations. Click HERE to learn and expand your reo Māori greetings that can be used everyday including in emails. You can also access this 'Shop Talk' guide by downloading it HERE. 		
<p>Bilingual signage is a quick way to create reorua spaces.</p> <ul style="list-style-type: none"> You can click HERE to see an alphabetical list of signage that may be useful for you to use. Kupu (words) include toilets, parking, checkout and fire extinguisher. 		
<p>A more in-depth guide which explores best bilingual signage practice can be found HERE.</p> <ul style="list-style-type: none"> This guide also helps you with examples of reorua signage and design tips. 		

BONUS RESOURCE



Now you're on your way with your reorua journey, you may want to consider developing a Māori Language Plan for your retail outlet, firm, organisation or group.

- Click [HERE](#) to find out some key questions you'd need to consider in developing a plan
- Click [HERE](#) to download a Māori Language Plan template

Te Tatau o Te Arawa acknowledges the following organisations for enabling their online resources to be used as part of this toolkit:

- ***Massey University*** – *Toro Mai, two part introductory course about te reo Māori and Tikanga Māori*
- ***Ngā Pūmanawa e Waru Education Trust*** – *Te Arawa Stories Digital Storehouse (Fenton Agreement and other Te Arawa stories)*
- ***Te Taura Whiri i te reo Māori (Māori Language Commission)*** – *Te reo Māori timeline, Salutations and Māori Language Planning resources*
- ***Te Puni Kōkiri*** – *Bilingual signage guide*